

ASEC, Taiheiyo Engineering and Promac to team up



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Arab Swiss Engineering Co (ASEC), Egypt, joins forces with Taiheiyo Engineering Corporation (TEC), Japan, and its Joint Venture partner Promac, India, to roll out end-to-end solutions for the optimisation of cement manufacturing process and energy conservation.

The three cement industry suppliers hosted a signing ceremony of a Memorandum Of Understanding on 19 November 2017 to set the framework for their collaboration. The aim is to join forces to provide cement manufacturers in Egypt and other parts of the world with comprehensive solutions for process optimisation and fuel conversion for the purpose of reducing cost and increasing manufacturing efficiency.

Commenting on the collaboration of the three partners, Mr. Haruo Tsuyuki, Managing Director of TEC, said: "We shall combine the technological capabilities of the three companies and roll out new solutions in Egypt and other parts of the world. We have already constructed cement plants and energy conversion solutions based on our engineering technology in India and in the Middle East and we look forward to introducing our groundbreaking technologies in Egypt and its neighboring countries capitalising on ASEC's marketing capabilities and O&M experiences."

From his side, Mr. J Surendra Reddy, Chairman and Managing Director of Promac Engineering Industries Ltd, India, announced: "This cooperation will synergise the unique strengths of all three entities to give prospective customers in the cement space access to World Class Technologies, State-of-the-art Manufacturing and unmatched Project Engineering, Consultancy and O&M Services under a single umbrella."

ASEC's Managing Director, Mr. Khaled El-Sebaei, commented: "The era of cheap energy and high quality fuel has elapsed and conversion to alternative energy is inevitable for cement manufacturers. Teaming up with Taiheiyo, the Japanese technology hub in fuel conversion and Promac, the Indian world-class EPC contractor and manufacturer shall guarantee an efficient and reliable conversion process for our clients."

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